

ENTRY REQUIREMENTS

ACADEMIC QUALIFICATION

The candidates who are seeking admission to the program should be a high school graduate from an accredited educational institute.

HOW TO APPLY

In order to apply for the Bachelor of Business Administration program, candidates must submit all of the following documents for admission evaluation:

- *FPT University Application Form*
- *Highest qualification (High school diploma) - Certification & Transcript*
- *Proof of English proficiency (IELTS/TOEFL) (for non-native English speaking candidates only)*
- *Curriculum Vitae/Resume*
- *International Passport*
- *Passport photograph (3x4cm)*
- *Health Check Certificate (taken within the last 06 months)*

ENGLISH PROFICIENCY

Success at FU begins with a strong comprehension of the English language. Because our rigorous courses are taught in English and move at a fast pace, fluency in the language is necessary for understanding concepts and expressing yourself effectively.

Applicants whose native language is not English must provide evidence of English language proficiency. You need to meet one of the following requirements:

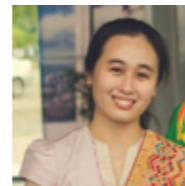
- *TOEFL (PBT): 500/ TOEFL (IBT): 65*
- *IELTS : 5.5 or Equivalent*
(*Test score must be valid at the time of submission*)

COURSE ASSESSMENT

In this course, assessment is a combination of:

- INDIVIDUAL EXAMS AND PRESENTATIONS
- GROUP ASSIGNMENTS AND PRESENTATIONS
- GROUP COURSEWORK AND INDIVIDUAL COURSEWORK

In the final term, students are required to complete a Capstone Project as the main work to determine their academic achievement. This project is used to evaluate and represent your hard work and continuous effort during your study. Details of assessment requirements will be specified in the full course description given by your lecturer at the beginning of each course.



**PANY CHANVONGNARAZ, LAOTIAN
BBA GRADUATE**

"These past 3 years of my university life in FPT surely are full of adventure, great experience and wonderful memories I spend with my friends in Vietnam which gradually help develop my personal and professional skills . This all thanks to FPT lectures and staff that run activities in this campus, thanks to my Vietnamese friends and family that are so friendly and helpful, and most of all I am so thankful to FPT University for giving me such an opportunity and support to come study in this school"

CONTACT US

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BACHELOR OF BUSINESS ADMINISTRATION

LEARN HOW TO DEAL WITH COMPLEX ISSUES. LEAD TEAMS AND MAKE BUSINESS DECISIONS WHILE PRIORITIZING FINANCIAL, MARKETING AND HUMAN RESOURCES TASKS ACROSS A VARIETY OF ORGANIZATIONAL STRUCTURES

COURSE OVERVIEW

- Develop students' business acumen and management capabilities through an innovative and internationally recognized program built on the expertise of the leading professionals in the discipline.
- Prepare students to launch their career at a global level and play a fundamental role in companies and organizations by providing them with the technical knowledge and leadership skills needed in the Finance, Entrepreneurship, Marketing and International Business sectors. Provide an international environment and connections to the business world that will enable students to lead a successful career in the world's top corporations or set up their own business.

COURSE NAME: Bachelor of Business Administration (BBA)
VALIDATED BY: FPT University Vietnam
TYPE OF COURSE: Full-time, degree-awarded program
DURATION: 3 Years (8 terms)
INTAKE: January | May | September
ACCREDITATION: Globally-accepted (with ACBSP Standards for Business training)
TUITION FEE: 14,800 USD
TUITION FEE WITH OJT: 17,000 USD

WHY CHOOSE BBA PROGRAM AT FPT UNIVERSITY?

- Vietnam is one of the fastest-growing economies in Asia with a stable social environment and a highest rate of integration into the global networks
- FPT University is the leading private university in Vietnam that provides internationally recognized programs. FPT university currently holds 3 stars in the QS World University Rankings System
FPT University offers excellent education quality for lower fees compared to the same higher education standard offered in other Asian countries
- The industry-oriented academic curriculum provides students with enormous opportunities to reach high-paid career after graduation or develop their start-up projects by themselves
- Outstanding graduates have high chance to pursue further study/research in the same discipline at FPT University. Graduates with great potential also have the distinct possibility of getting recruited directly by FPT affiliate companies operating in 19 countries around the world.

CAREER OPPORTUNITIES

The broad spectrum of the Bachelor Degree in Business Administration means that graduates are able to choose from a wide range of career paths across various business sectors. Graduates with excellent academic achievements are also eligible to continue their quest for higher education and attend postgraduate program.

THIS BACHELOR'S GRADUATES ASPIRE TO WORK IN POSITIONS SUCH AS:

- FINANCIAL ADVISOR
- CLIENT AND BUSINESS SUPPORT
- EQUITY DEALER
- MANAGEMENT TRAINEE
- JUNIOR FINANCIAL CONTROLLER
- EXECUTIVE ASSISTANT FOR CEO
- TREASURY DEALER
- EQUITY DEALER



ADMISSION PROCEDURE

STEP 1: INFORMATION RESEARCH AND CONSULTATION

Contact admission office through email, whatsapp, online website, phone, etc.

STEP 2: SUBMISSION OF APPLICATION

Submit all required documents for admission
Prepare the first installment of tuition fees

STEP 3: OFFER LETTER AND FEE PLAN

Receive of Conditional Offer letter and Fee Plan
Accept for admission and scholarship (if qualified)
Receive Conditional Offer letter and Fee Plan

STEP 4: RECEIVE OF ADMISSION LETTER

Transfer the first installment of tuition fees
Receive Admission Letter and Visa Reference Code
Prepare for travel

STEP 5: POST ENROLLMENT

COURSE STRUCTURE

TERM 01	Working in Groups	3
	Microeconomics	3
	Introduction to Informatics	3
	Introduction to Management Academic English	3
TERM 02	Principles of Accounting	3
	Macroeconomics	3
	Advanced Mathematics for Business	3
	Organizational Behavior Advanced Academic English	3
TERM 03	Monetary Economics & Global Economy	3
	Principles of Corporate Finance	3
	Marketing Principles	3
	Foreign Language 1	3
TERM 04	ICT elective: Excel Programming	3
	Statistics & Data Processing	3
	Concentration 1: Consumer Behavior	3
	Foreign Language 2	3
TERM 05	Concentration 2: Services Marketing Management	3
	Concentration 3: Marketing Research	3
	Business Communication	3
	Foreign Language 3	3
TERM 06	Entrepreneurship	3
	Concentration 4: Integrated Marketing Communication	3
	Business Law Fundamentals	3
	Management Skills	3
TERM 07	Concentration 5: Marketing Strategy	3
	Management Information System	3
	Business Breadth: Applied Graphic Design	3
	Negotiation <i>On-the-Job Training (optional)</i>	3
TERM 08	E-Commerce	3
	Business Ethics	3
	Vietnamese Culture	3
	Graduation Assignment	5
	<i>Physical Education (implemented along the program)</i>	6
TOTAL CREDITS		110

ON- THE- JOB TRAINING (OJT)

On-the-Job Training component creates opportunities for students to join real projects, real international working environment, and gain valuable hands-on experiences. This provides the competitive edge and highly increases chance of getting employment after graduation to its participants.